PROGRAMME

3.00pm  Welcome  Paolo Gerbaudo, King’s College London

Panel 1  Meme Magic is Real! Studying the politics of online subcultures through their memetic activity

Chair  Jennifer Pybas, King’s College London

Introduction  Marc Tuters, University of Amsterdam

"Is he /ourguy/?": Repurposing the meta-language of anonymous online collectives
Sal Hagen, University of Amsterdam

Memes As Markers: Tracing political thought from 4chan to Breitbart through memetic content
Stijn Peeters, University of Amsterdam and Tom Willaert, VUB/Vrije Universiteit Brussel

How Kekistan united and divided the right from 4chan to YouTube: transcoding a contested meme across fringe and mainstream platforms
Emillie de Keulenaar, University of Amsterdam & University of Utrecht

Mining the visual: Encyclopedia Dramatica Explorer
Daniël de Zeeuw, University of Amsterdam

Q&A

5.00pm  Panel 2  Politics of Memes

Chair  Paolo Gerbaudo, King’s College London

Danse Memetique: Memes in a Time of Pandemic
An Xiao Mina, Harvard University

Fast-food media, mindbombs or the sweet escape? The roles of memes in a society
Anastasia Denisova, University of Westminster

The Left Can’t Meme - What does it mean?
Alessandro Lolli

Emoji, memes and political communication
Philip Seargeant, Open University

Q&A